

Strategies for Operation Opt Out

The Opt Out campaign can be useful for:

- Informing students (juniors and seniors) about their legal right to Opt Out of military recruiters receiving their personal contact information.
- Creating an awareness of military recruiting on our high school campuses.
- Supporting and empowering students, parents and school staff to take action in this campaign to withhold student personal information from military recruiters.

10 Operation Opt Out Strategies:

- Giving out the Opt Out forms before and after school, during homeroom or in classes
- Pass out the forms during student registration the first week of school and at Back to School Nights or School Orientations.
- Distribute the flyers at places in the community where students and their parents frequent (student hang outs, the corner store, the Laundromat, churches, etc) Students will tell you the best places in the community.
- Find out the specific office at the school where the forms are to be returned, and request that this information be announced on the PA system, and/or in the teacher's bulletin.
- Make an announcement at the parent meeting, staff meeting and student club meetings regarding the Operation Opt Out campaign.
- Set up a table at lunch or after school with the Opt Out forms along with college and career information.
- Write an article in the student newspaper about the Opt Out campaign.
- Have students' role play a short scene to broadcast on a school TV station, or perform at an assembly.
- Have a contest to see who can inform the most students and parents about this law.
- Other (share with us a new idea)